

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56998
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / / 321

Invoice Num: 1201-544282
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY 11/27/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH 10/16-22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	10/16/2012-10/19/2012	. T W T F . .	30	4	600.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T W T F . .		4		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	06:42:38 AM		TS12TV14H	30	600.00				
10/17/2012	We	06:13:51 AM		TS12TV14H	30	600.00				
10/18/2012	Th	06:27:44 AM		TS12TV15H	30	600.00				
10/19/2012	Fr	06:36:43 AM		TS12TV14H	30	600.00				
2	THIS MORNING 6-7AM	10/22/2012-10/22/2012	M	30	1	675.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		M		1		675.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	06:07:04 AM		TS12TV15H	30	675.00				
3	07:00:00-08:00:00	10/16/2012-10/19/2012	. T W T F . .	30	4	340.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T W T F . .		4		340.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	07:53:04 AM		TS12-TV-12H	30	340.00				
10/17/2012	We	07:28:40 AM		TS12TV15H	30	340.00				
10/18/2012	Th	07:58:50 AM		TS12TV14H	30	340.00				
10/19/2012	Fr	07:41:33 AM		TS12TV15H	30	340.00				
4	07:00:00-08:00:00	10/22/2012-10/22/2012	M	30	1	380.00				
30 MIN SEP										

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M		1		380.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	07:38:36 AM		TS12TV14H	30	380.00			
5	PITTSBURGH LIVE		10/16/2012-10/17/2012		. T W		30	2	150.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T W		2		150.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	09:22:31 AM		TS12TV14H	30	150.00			
10/17/2012	We	09:14:52 AM		TS12TV14H	30	150.00			
6	PRICE IS RIGHT		10/16/2012-10/17/2012		. T W		30	2	495.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T W		2		495.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	11:30:16 AM		TS12-TV-12H	30	495.00			
10/17/2012	We	11:28:42 AM		TS12TV15H	30	495.00			
7	NOON NEWS		10/16/2012-10/18/2012		. T W T . . .		30	3	585.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T W T . . .		3		585.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	12:27:25 PM		TS12TV14H	30	585.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	12:13:07 PM		TS12TV14H	30	585.00			
	10/18/2012	Th	12:09:30 PM		TS12TV15H	30	585.00			
9	4-430PM NEWS		10/16/2012-10/19/2012		. T W T F . .		30	4	540.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. T W T F . .		4		540.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	04:11:11 PM		TS12-TV-12H	30	540.00			
	10/17/2012	We	04:10:36 PM		TS12TV15H	30	540.00			
	10/18/2012	Th	04:22:13 PM		TS12TV14H	30	540.00			
	10/19/2012	Fr	04:09:04 PM		TS12TV14H	30	540.00			
10	4-430PM NEWS		10/22/2012-10/22/2012		M		30	1	585.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M		1		585.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	04:22:05 PM		TS12TV15H	30	585.00			
11	430-5PM NEWS		10/16/2012-10/19/2012		. T W T F . .		30	4	540.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. T W T F . .		4		540.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	04:55:06 PM		TS12TV14H	30	540.00			
	10/17/2012	We	04:39:09 PM		TS12TV15H	30	540.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	04:55:05 PM		TS12TV14H	30	540.00			
	10/19/2012	Fr	04:42:28 PM		TS12TV14H	30	540.00			
12	430-5PM NEWS		10/22/2012-10/22/2012		M		30	1	585.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M		1		585.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	04:38:45 PM		TS12TV15H	30	585.00			
13	5-530PM NEWS		10/16/2012-10/19/2012		. T W T F . .		30	4	860.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. T W T F . .		4		860.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	05:28:13 PM		TS12TV14H	30	860.00			
	10/17/2012	We	05:13:16 PM		TS12TV15H	30	860.00			
	10/18/2012	Th	05:28:32 PM		TS12TV14H	30	860.00			
	10/19/2012	Fr	05:14:42 PM		TS12TV14H	30	860.00			
14	5-530PM NEWS		10/22/2012-10/22/2012		M		30	1	900.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M		1		900.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	05:13:17 PM		TS12TV15H	30	900.00			

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15	530-6PM NEWS	10/16/2012-10/19/2012	. T W T F . .	30	4	860.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. T W T F . .	4	860.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	05:43:45 PM		TS12TV15H	30	860.00				
10/17/2012	We	05:44:41 PM		TS12TV15H	30	860.00				
10/18/2012	Th	05:55:14 PM		TS12TV14H	30	860.00				
10/19/2012	Fr	05:55:12 PM		TS12TV15H	30	860.00				
16	530-6PM NEWS	10/22/2012-10/22/2012	M	30	1	900.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M	1	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	05:42:20 PM		TS12TV15H	30	900.00				
17	M-F 6PM NEWS	10/16/2012-10/19/2012	. T W T F . .	30	4	990.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. T W T F . .	4	990.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	06:14:35 PM		TS12TV14H	30	990.00				
10/17/2012	We	06:23:06 PM		TS12TV14H	30	990.00				
10/18/2012	Th	06:23:23 PM		TS12TV14H	30	990.00				
10/19/2012	Fr	06:14:36 PM		TS12TV14H	30	990.00				
18	M-F 6PM NEWS	10/22/2012-10/22/2012	M	30	1	1,080.00				
30 MIN SEP										

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Week Of			MTWTFSS		Spots Per Week		Rate		
10/22/2012-10/28/2012			M		1		1,080.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	06:13:07 PM		TS12TV15H	30	1,080.00			
19	60 MINUTES		10/21/2012-10/21/2012	 S		30	2	4,950.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012		 S		1		4,950.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/21/2012	Su				30			4,950.00	Preempted
10/21/2012	Su	08:52:06 PM	10/21/2012	TS12TV15H	30	4,950.00	4,950.00		Makegood in 19:55:57-20:55:57
20	NCIS		10/16/2012-10/16/2012		. T		30	2	4,950.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012			. T		1		4,950.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu				30			4,950.00	Preempted
10/16/2012	Tu	08:48:26 PM	10/16/2012	TS12TV15H	30	4,950.00	4,950.00		Makegood in NCIS: LOS ANGELES
21	CRIMINAL MINDS		10/17/2012-10/17/2012		. . W		30	1	3,555.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012			. . W		1		3,555.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/17/2012	We	09:34:05 PM		TS12TV15H	30	3,555.00			

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22	PERSON OF INTEREST	10/18/2012-10/18/2012	. . . T . . .	30	1	3,780.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . . T . . .		1		3,780.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th	09:37:20 PM		TS12TV14H	30	3,780.00				
23	48 HOURS	10/20/2012-10/20/2012 S .	30	1	810.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	 S .		1		810.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa	10:59:50 PM		TS12TV15H	30	810.00				
24	11PM NEWS	10/16/2012-10/19/2012	. T W T F . .	30	4	1,890.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T W T F . .		4		1,890.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	11:33:37 PM		TS12TV14H	30	1,890.00				
10/17/2012	We	11:24:25 PM		TS12TV14H	30	1,890.00				
10/18/2012	Th	11:12:05 PM		TS12TV15H	30	1,890.00				
10/19/2012	Fr	11:29:00 PM		TS12TV15H	30	1,890.00				
25	11PM NEWS	10/22/2012-10/22/2012	M	30	1	2,000.00				
30 MIN SEP										

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56998
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / / 321

Invoice Num: 1201-544282
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY 11/27/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH 10/16-22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M		1		2,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	11:22:53 PM		TS12TV15H	30	2,000.00			
26	11PM NEWS		10/20/2012-10/20/2012	 S .		30	1	1,700.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012		 S .		1		1,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	11:22:27 PM		TS12TV14H	30	1,700.00			
27	11PM NEWS		10/21/2012-10/21/2012	 S		30	2	1,700.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012		 S		1		1,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			1,700.00	Preempted
10/21/2012	Su	12:05:36 AM	10/21/2012	TS12TV15H	30	1,700.00	1,700.00		Makegood in 23:57:07-00:31:13
28	THIS MORNING 5-6AM		10/18/2012-10/19/2012		. . . T F . .		30	3	380.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. . . T F . .		3		380.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	05:25:22 AM		TS12TV15H	30	380.00			
10/18/2012	Th	05:56:49 AM		TS12TV14H	30	380.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56998
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / / 321

Invoice Num: 1201-544282
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY 11/27/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH 10/16-22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/19/2012	Fr	05:23:20 AM		TS12TV15H	30	380.00			
29	08:00:00-09:00:00		10/18/2012-10/19/2012		... T F ..		30	3	340.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		... T F ..		3		340.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	08:59:25 AM		TS12TV15H	30	340.00			
	10/19/2012	Fr	08:17:45 AM		TS12TV14H	30	340.00			
	10/19/2012	Fr	08:43:28 AM		TS12TV15H	30	340.00			
30	PITTSBURGH LIVE		10/18/2012-10/19/2012		... T F ..		30	3	150.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		... T F ..		3		150.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	09:36:49 AM		TS12TV14H	30	150.00			
	10/18/2012	Th	09:55:23 AM		TS12TV15H	30	150.00			
	10/19/2012	Fr	09:52:15 AM		TS12TV14H	30	150.00			
31	PRICE IS RIGHT		10/18/2012-10/19/2012		... T F ..		30	3	495.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		... T F ..		3		495.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	11:29:46 AM		TS12TV14H	30	495.00			
	10/19/2012	Fr	10:59:25 AM		TS12TV15H	30	495.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56998
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / / 321

Invoice Num: 1201-544282
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY 11/27/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH 10/16-22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/19/2012	Fr	11:29:02 AM		TS12TV14H	30	495.00			
32	NOON NEWS		10/18/2012-10/19/2012		... T F ..		30	2	585.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		... T F ..		2		585.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	12:24:30 PM		TS12TV14H	30	585.00			
	10/19/2012	Fr	12:14:00 PM		TS12TV15H	30	585.00			
33	CBS SOAPS 1230-2P		10/17/2012-10/19/2012		.. W T F ..		30	5	345.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		.. W T F ..		5		345.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	12:55:02 PM		TS12TV15H	30	345.00			
	10/18/2012	Th	12:58:30 PM		TS12TV15H	30	345.00			
	10/18/2012	Th	01:29:25 PM		TS12TV14H	30	345.00			
	10/19/2012	Fr	12:55:49 PM		TS12TV14H	30	345.00			
	10/19/2012	Fr	01:29:25 PM		TS12TV15H	30	345.00			
34	THE TALK		10/17/2012-10/19/2012		.. W T F ..		30	5	315.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		.. W T F ..		5		315.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	02:30:15 PM		TS12TV14H	30	315.00			

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Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56998
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / / 321

Invoice Num: 1201-544282
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY 11/27/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH 10/16-22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	01:59:25 PM		TS12TV15H	30	315.00			
	10/18/2012	Th	02:27:04 PM		TS12TV14H	30	315.00			
	10/19/2012	Fr	02:28:05 PM		TS12TV14H	30	315.00			
	10/19/2012	Fr	02:58:41 PM		TS12TV15H	30	315.00			
35	THE TALK		10/22/2012-10/22/2012		M		30	1	360.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M		1		360.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	02:27:19 PM		TS12TV15H	30	360.00			
36	CBS SOAPS 1230-2P		10/22/2012-10/22/2012		M		30	1	405.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M		1		405.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	12:56:05 PM		TS12TV15H	30	405.00			
37	4-430PM NEWS		10/17/2012-10/19/2012		. . W T F . .		30	3	540.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . W T F . .		3		540.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	04:23:12 PM		TS12TV14H	30	540.00			
	10/18/2012	Th	04:09:28 PM		TS12TV15H	30	540.00			
	10/19/2012	Fr	04:27:01 PM		TS12TV15H	30	540.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56998
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / / 321

Invoice Num: 1201-544282
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH 10/16-22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
38	430-5PM NEWS	10/17/2012-10/19/2012	. . W T F . .	30	3	540.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . W T F . .		3		540.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	04:54:13 PM		TS12TV14H	30	540.00				
10/18/2012	Th	04:39:05 PM		TS12TV15H	30	540.00				
10/19/2012	Fr	04:53:46 PM		TS12TV15H	30	540.00				
39	5-530PM NEWS	10/17/2012-10/19/2012	. . W T F . .	30	3	860.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . W T F . .		3		860.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	05:28:14 PM		TS12TV14H	30	860.00				
10/18/2012	Th	05:13:42 PM		TS12TV15H	30	860.00				
10/19/2012	Fr	05:27:45 PM		TS12TV15H	30	860.00				
40	530-6PM NEWS	10/17/2012-10/19/2012	. . W T F . .	30	3	860.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . W T F . .		3		860.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	05:54:51 PM		TS12TV14H	30	860.00				
10/18/2012	Th	05:38:32 PM		TS12TV15H	30	860.00				
10/19/2012	Fr	05:44:05 PM		TS12TV14H	30	860.00				
41	M-F 6PM NEWS	10/17/2012-10/19/2012	. . W T F . .	30	3	990.00				
30 MIN SEP										

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21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
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Account Exec: Brian Butz-1
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PAY BY 11/27/2012
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In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH 10/16-22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			.. W T F ..		3		990.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	06:10:58 PM		TS12TV15H	30	990.00			
10/18/2012	Th	06:09:56 PM		TS12TV15H	30	990.00			
10/19/2012	Fr	06:25:00 PM		TS12TV15H	30	990.00			
42	M-F 630PM NEWS		10/17/2012-10/19/2012		.. W T F ..		30	6	990.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			.. W T F ..		6		990.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	06:38:51 PM		TS12TV15H	30	990.00			
10/17/2012	We	06:58:50 PM		TS12TV14H	30	990.00			
10/18/2012	Th	06:38:10 PM		TS12TV15H	30	990.00			
10/18/2012	Th	06:58:25 PM		TS12TV14H	30	990.00			
10/19/2012	Fr	06:37:19 PM		TS12TV14H	30	990.00			
10/19/2012	Fr	06:58:25 PM		TS12TV15H	30	990.00			
43	THE BIG BANG THEORY/TWO AND A HALF		10/18/2012-10/18/2012		... T ...		30	1	4,500.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			... T ...		1		4,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	08:47:56 PM		TS12TV15H	30	4,500.00			
44	BLUE BLOODS		10/19/2012-10/19/2012	 F ..		30	1	2,070.00
30 MIN SEP									

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56998
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / / 321

Invoice Num: 1201-544282
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 14 of 15

PAY BY 11/27/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH 10/16-22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012		F..		1		2,070.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/19/2012	Fr	10:44:50 PM		TS12TV14H	30	2,070.00			
45	11:35P-12:37A - LETTERMAN		10/18/2012-10/19/2012		...TF..		30	2	575.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012			...TF..		2		575.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/18/2012	Th	12:16:08 AM		TS12TV14H	30	575.00			
10/19/2012	Fr	11:47:07 PM		TS12TV14H	30	575.00			
46	11:35P-12:37A - LETTERMAN		10/22/2012-10/22/2012		M.....		30	1	575.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/22/2012-10/28/2012			M.....		1		575.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	11:46:55 PM		TS12TV15H	30	575.00			
47	#1 COCHRAN SUNDAY SPORTS SHOWDO		10/21/2012-10/21/2012	S		30	2	540.00
30 MIN SEP									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012		S		1		540.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/21/2012	Su				30			540.00	Preempted
10/21/2012	Su	01:01:05 AM	10/21/2012	TS12TV14H	30	540.00	540.00		Makegood in 00:31:13-01:03:05

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Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

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CPE: / / 321

Invoice Num: 1201-544282
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH 10/16-22

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots		Rate	
48	THE MENTALIST	10/21/2012-10/21/2012 S		30	2		3,780.00	
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	 S		1		3,780.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			3,780.00	Preempted
10/21/2012	Su	11:32:27 PM	10/21/2012	TS12TV14H	30	3,780.00	3,780.00		Makegood in 22:55:57-23:57:07
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		108		97,330.00		14,599.50	82,730.50	15,920.00	15,920.00 0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

97,330.00

Trade Value

0.00

Agency Commission

14,599.50

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

82,730.50

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